

Press Release

Hong Kong Life “5 Years Plus Caring Company” Award

4 May 2012 - Hong Kong Life Insurance Limited (“Hong Kong Life”) was presented the **“5 Years Plus Caring Company”** Award by the Hong Kong Council of Social Service for the seventh consecutive year. It was a great recognition to Hong Kong Life for its active participation and unwavering support in “Caring for the Community”, “Caring for the Employees”, and “Caring for the Environment”. This year, Hong Kong Life was nominated by three non-profitable organizations including Hong Kong Down Syndrome Association, Society for the Relief of Disabled Children and Evangelical Lutheran Church of Hong Kong. The award presentation ceremony had been successfully held on 3 May at Hong Kong Convention & Exhibition Centre. Hong Kong Life Director KH Wong, General Manager Raymond Chang and Chief Marketing Officer Kennex Chan were honored to attend this meaningful event.

In respond to the disadvantaged in our society, Hong Kong Life encouraged employees to involve in a series of charitable activities. “Hong Kong Life Gerbera Volunteers Team” was formed in 2005 to build up strong synergy in serving the community. The employees from Hong Kong Life and its shareholders were motivated to show love and care to the needy in society by participating in volunteer work. In order to reward employees’ contribution to the community, Hong Kong Life has recently introduced the “Volunteer Leave” benefit to staff. Hong Kong Life would provide a compensatory holiday for employees who have joined a charity event.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “With the utmost support from Hong Kong Life management, the employees were dedicated to community involvement and experienced the real meaning of ““More blessed to give than to receive.”” Hong Kong Life believes that a caring environment is the key to foster employees’ commitment to the community. Looking ahead, Hong Kong Life would endeavor to demonstrate its corporate social responsibilities and contribute to the well-being of the society.”



Hong Kong Life Director KH Wong (2nd from right), General Manager Raymond Chang (1st from right) and Chief Marketing Officer Kennex Chan (1st from left) received the “**5 Years Plus Caring Company**” Award presented by, Caring Company Scheme Steering Committee Chairperson Bernard Chan (centre) and Hong Kong Council of Social Service Chief Executive Christine Fang (2nd from left).



Group photo of Hong Kong Life Director KH Wong (2nd from right), General Manager Raymond Chang (1st from right), Chief Marketing Officer Kennex Chan (1st from left) and representative of the Society for the Relief of Disabled Children Ms Sung (2nd from left).



Group photo of Hong Kong Life Director KH Wong (2nd from right), General Manager Raymond Chang (1st from right), Chief Marketing Officer Kennex Chan (1st from left) and The Hong Kong Down Syndrome Association Director Anna Lee (2nd from left).



Group photo of Hong Kong Life Director KH Wong (3rd from right), General Manager Raymond Chang (2nd from left), Chief Marketing Officer Kennex Chan (2nd from right) and The Evangelical Lutheran Church of Hong Kong Corporate Communications Officer Jenny Choy (3rd from left).